

Sunshine Coast Credit Union Partners with TEDxSechelt



*Jodi Fichtner, Marketing Manager of Sunshine Coast Credit Union
with Steve Wright, TEDxSechelt Event Organizer.*

Sunshine Coast Credit Union has become the Title Sponsor of TEDxSechelt and will provide a major financial contribution towards the production of this exciting event.

Jodi Fichtner, Marketing Manager at Sunshine Coast Credit Union commented that “the credit union system is built on the cooperative model, with education being a key principle. We also believe that collaboration and sharing of ideas creates something better than what would have been possible working individually. So, when we heard that a TEDx event was happening in our very own community, we felt a strong connection to support the initiative. Local TEDx events are all about opening up dialogues between communities, organizations and individuals– and that’s the first step to collaboration”.

Sechelt will be hosting its first TEDx event on October 1st, 2011 at Chatelech Secondary School. The event will bring together artists and speakers from diverse fields who are based on the Sunshine Coast. The theme of TEDxSechelt is ‘The Nature of Creativity’ with discussions about music, art and education as a tool for social change.